

CURRICULUM VITAE for
DR. JANET S. NETZ

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Education: Ph.D. economics, University of Michigan, 1992
M.A. economics, University of Michigan, 1990
B.A. economics, University of California at Berkeley, 1986, *cum laude*

Employment

History: Founder and Partner, ApplEcon, May 2001 to present
Visiting Associate Professor, University of Michigan, Fall 2001, Fall 2002, Fall 2003
Associate Professor (with tenure), Purdue University, Fall 2001 to January 2003
Visiting Assistant Professor, University of Michigan, Winter 2001
Assistant Professor, Purdue University, Fall 1994 to Spring 2001
Assistant Professor, University of Delaware, Fall 1992 to Summer 1994

**Research
Grants and
Awards:**

“Cooperation and Competition Among Nonprofits,” Nonprofit Sector Research Fund, Aspen Institute, 2000.

“Product Customization and Product-Space Positioning,” Dauch Center for the Management of Manufacturing Enterprises, Summer 2000.

“Outstanding Economics Professor of the Year,” Economics Club, Purdue University, 1999.

“Trade Barriers, Trade Blocs, Growth, and Convergence,” Purdue Research Foundation, 1998-1999.

“Effects of Informational Asymmetry on Competition in the Residential Long Distance Calling Market,” Purdue Research Foundation, 1997-1998.

“Basis and Exchange Rate Risks and their Impact on Storage and Exports,” Center for International Business and Economic Research, Summer 1997.

Global Initiative Faculty Grant (Course Development), “Industrial Organization in an International Marketplace,” Purdue University, Summer 1997.

“Trade, Not Aid,” Purdue Research Foundation, Summer 1996.

“Trade, Not Aid,” Center for International Business and Economic Research, Summer 1996.

“The Effect of Price-Fixing by Institutions of Higher Education,” Purdue Research Foundation, Summer 1995.

“Applied Microeconomics/International Workshop,” Purdue University, Spring 1995.

“The Market Structure of Higher Education,” University of Delaware, Summer 1993.

Research Associate, Center for the Study of Futures Markets, Columbia University, 1991.

Rackham Merit Fellowship, University of Michigan, 1987-1989.

Chancellor’s Scholar, University of California at Berkeley, 1983-1986.

Courses

Taught:

Industrial Organization (undergraduate and doctoral)

Antitrust and Regulation (undergraduate)

Intermediate Microeconomics (undergraduate and master’s)

Microeconomic Principles (undergraduate)

International Economics (undergraduate and master’s)

Publications:

“Sports Trivia: A Review of The Economics of Intercollegiate Sports by Randy R. Grant, John Leadley, and Zenon Zygmunt, *Journal of Economic Literature*, 47(2), June 2009, 485-489.

“One-Way Standards as an Anti-Competitive Strategy”, with Jeffrey K. MacKie-Mason, in *Standards and Public Policy*, Shane Greenstein and Victor Stango, eds., Cambridge Press, 2007.

“International Integration and Growth: A Further Investigation on Developing Countries”, with Claire Economidou and Vivian Lei, *International Advances in Economic Research*, 12(4), November 2006, 435-448.

“Maximum or Minimum Differentiation? An Empirical Investigation into the Location of Firms,” with Beck A. Taylor, *Review of Economics and Statistics*, February 2002.

“International Integration and Growth: A Survey and Empirical Investigation,” with Vivian Lei and Jon D. Haveman, *Review of Development Economics*, 5(2), June 2001.

“Price Regulation: A (Non-Technical) Overview,” in *Encyclopedia of Law and Economics*, Boudewijn Bouckaert and Gerrit De Geest, eds, Edward Elgar and University of Ghent, 2000.

“Exercising Market Power in Proprietary Aftermarkets,” with Severin Borenstein and Jeffrey K. MacKie-Mason, *Journal of Economic and Management Strategy*, 9(2), Summer 2000, 157-188.

“All in the Family: Family, Income, and Labor Force Attachment,” with Jon D. Haveman, *Feminist Economics*, 5(3), November 1999, 85-106.

“Why Do All Flights Leave at 8am?: Competition and Departure-Time Differentiation in Airline Markets,” with Severin Borenstein, *International Journal of Industrial Organization*, 17(5), July 1999, 611-640.

“An Empirical Test of the Effect of Basis Risk on Cash Market Positions,” *Journal of Futures Markets*, 16(3), 289-312, May 1996.

“The Effect of Futures Markets and Corners on Storage and Spot Price Variability,” *American Journal of Agricultural Economics*, 77(1), 182-193, February 1995.

“Antitrust Policy in Aftermarkets,” with Severin Borenstein and Jeffrey K. MacKie-Mason, *Antitrust Law Journal*, 63(2), 455-482, Winter 1995.

“The Economics of Customer Lock-In and Market Power in Services,” with Severin Borenstein and Jeffrey K. MacKie-Mason, in *The Service Productivity and Quality Challenge*, Patrick T. Harker, ed., Kluwer Academic, 1994.

**Working
Papers:**

“Are All Men’s College Basketball Players Exploited?”, with Erin Lane and Juan Nagel

“Non-Profits and Price-Fixing: The Case of the Ivy League”

“The End of Collusion? Competition after Justice and the Ivy League and MIT Settle”

“Basis and Exchange Rate Risks and their Impact on Storage and Exports”

Conferences/

Presentations: Guest lecturer, Alternative Dispute Resolution Practicum, University of Michigan Law School, April 2008.

“The Economics of Indirect Purchaser Cases”, State Bar of Arizona Annual Conference, Phoenix, AZ, June 2004.

“Manipulating Interface Standards as an Anti-Competitive Strategy”, Standards and Public Policy Conference, Federal Reserve Bank of Chicago, Chicago, IL, May 2004.

“One-Way Standards as an Anti-Competitive Strategy”, Telecommunications Policy Research Conference, Alexandria, VA, September 2002.

“Product Proliferation and Product Space Location,” Econometric Society Meetings, New Orleans, January 2001.

“The End of Collusion? Competition after Justice and the Ivy League and MIT Settle,” American Economics Association Meetings, New Orleans, January 2001.

“The End of Collusion? Competition after Justice and the Ivy League and MIT Settle,” Indiana University-Purdue University Indianapolis, November 2000.

“Maximum or Minimum Differentiation? An Empirical Investigation into the Location of Firms,” University of British Columbia, March 2000.

“Non-Profits and Price-Fixing: The Case of the Ivy League,” University of Illinois, October 1999.

“The End of Collusion? Competition after Justice and the Ivy League and MIT Settle,” Baylor University, September 1999.

“The End of Collusion? Competition after Justice and the Ivy League and MIT Settle,” Western Economic Association Meetings, San Diego, July 1999.

“Non-Profits and Price-Fixing: The Case of the Ivy League,” University of Chicago, April 1999.

“Non-Profits and Price-Fixing: The Case of the Ivy League,” Indiana University, December 1998.

“International Integration and Growth: A Survey and Empirical Investigation,” Dynamics, Economic Growth, and International Trade, III, Taiwan, August 1998.

Discussant (“Fiscal Policy and International Demand Spillovers”), Dynamics, Economic Growth, and International Trade, III, An International Conference, Taiwan, August 1998.

“International Integration and Growth,” Workshop on Empirical Research in International Trade and Investment, Copenhagen, June 1998.

Discussant (“Factor Endowments and the Pattern of Affiliate Production by Multinational Enterprises,” by Karolina Ekholm), Workshop on Empirical Research in International Trade and Investment, Copenhagen, June 1998.

“Non-Profits and Price-Fixing: The Case of the Ivy League,” Department of Justice Antitrust Division, April 1998.

“Non-Profits and Price-Fixing: The Case of the Ivy League,” American Economics Association Meetings, Chicago, January 1998.

Discussant (“Equilibrium under Satisficing,” by Ralph W. Pfouts), International Atlantic Economics Society, ASSA Meetings, Chicago, January 1998.

Discussant (“Overseas Investments and Firm Exports,” by Keith Head and John Ries), “Fourth Annual Empirical Investigations in International Trade” conference, Purdue University, November 1997.

“Maximum or Minimum Differentiation? An Empirical Investigation into the Location of Firms,” International Atlantic Economic Association Conference, Philadelphia, October 1997.

Discussant (“Antidumping Enforcement in a Reciprocal Model of Dumping: Theory and Evidence,” Taiji Furusawa and Thomas J. Prusa) and session chair, “Third Annual Empirical Investigations in International Trade” conference, Purdue University, November 1996.

“The Effect of Price-Fixing by Institutions of Higher Education,” Indiana University-Purdue University Indianapolis, April 1996.

“Exercising Market Power in Proprietary Aftermarkets,” with Severin Borenstein and Jeffrey K. MacKie-Mason, Indiana University - Purdue University - IUPUI First Tri-School Conference, March 1996.

“All in the Family: Family, Income, and Labor Force Attachment,” with Jon D. Haveman, American Economic Association Meetings, San Francisco, January 1996.

“Family Matters: Unemployment, Wage Changes, and Mobility,” with Jon D. Haveman, Southern Economics Association Meetings, New Orleans, November 1995.
Discussant and session chair, “Second Annual Empirical Investigations in International Trade” conference, Purdue University, November 1995.

“Competition and Anti-Competitive Behavior,” ICLE (The State Bar of Michigan) Conference on “Antitrust and Intellectual Property,” July 1995.

“Price-Fixing, Tuition, and Financial Aid,” Midwest Economics Association Meetings, Cincinnati, April 1995.

“Family Matters: Unemployment, Wage Changes, and Mobility,” Midwest Economics Association Meetings, Cincinnati, April 1995.

Discussant and session chair, “Customer Discrimination, Entrepreneurial Decisions, and Investment,” Midwest Economics Association Meetings, April 1995.

“An Empirical Test of the Effect of Basis Risk on Cash Market Positions,” University of Illinois, Urbana-Champaign, February 1995.

Discussant and session chair, “First Annual Empirical Investigations in International Trade” conference, Purdue University, November 1994.

“Antitrust Policy in Aftermarkets,” with Severin Borenstein and Jeffrey K. MacKie-Mason, FTC/DOJ/ABA Conference on “Post-Chicago Economics,” Washington, D.C., May 1994.

“The Effect of Price-Fixing by Institutions of Higher Education,” University of Delaware, May 1994.

“The Effect of Futures Markets and Corners on Storage and Spot Price Variability,” Purdue University, February 1994.

“An Empirical Test of the Effect of Basis Risk on Cash Market Positions,” University of California at Davis, February 1993.

Discussant, Econometrics Association, Anaheim, 1992 Annual Meetings.

“Testing the Principle of Minimum Differentiation: Airline Departure-Time Crowding,” Econometrics Association, Washington, D.C., 1990 Annual Meetings.

Referee:

American Economic Review
Feminist Economics
International Journal of the Economics of Business
International Journal of Industrial Organization
Journal of Economic Education
Journal of Economic and Management Strategy
Journal of Family and Economic Issues
Journal of Futures Markets
Journal of Industrial Economics
Journal of Law and Economics
Journal of Law, Economics, and Organization
Management Science
Scandinavian Journal of Economics
Telecommunications Systems

Consulting**Engagements:**

In re Flash Memory Antitrust Litigation, 2008-present
United States District Court, Northern District of California, Oakland Division, C-07-0086-SBA

Testifying expert

In re TFT-LCD (Flat Panel) Antitrust Litigation, 2008-present
United States District Court, Northern District of California, San Francisco Division, M:07-cv-01827-SI

Testifying expert

Deposed July 2009

Houston Baptist University v. NCAA, 2008-2009
United States District Court in and for the Southern District of Texas, Houston Division

Testifying expert

Seoul Semiconductor Co. v. Nichia Corp., 2008
United States District Court, Northern District of California, No. 3:08-cv-04932-PJH

Testifying expert

Albert Andy Cohn v. Office Depot, 2008
Superior Court of the State of California, County of Los Angeles, Central District, No. BC 372449

Testifying expert

In re Graphics Processing Units Antitrust Litigation, 2007-2008
United States District Court Northern District of California, No. M:07-CV-01826-WHA MDL No. 1826

Testifying expert

Deposed June 2008

Pro-Sys Consultants Ltd. and Neil Godfrey v. Microsoft, 2007-present
Supreme Court of British Columbia, No. L043175, Vancouver Registry

Testifying expert

Jason White et al. v. NCAA, 2006-2008
United States District Court Central District of California, No. CV 06-0999 RGK (MANx)

Testifying expert

Deposed October 2007

Kleppner et al. v. Unocal, 2004-2008
In re Reformulated Gasoline (RFG) Antitrust and Patent Litigation
United States District Court Central District of California, No. 05-1671 CAS
Testifying expert
Deposed December 2006

Carlisle, settlement negotiations with Crompton, EPDM price-fixing cartel, 2005-2007
Consulting expert

Caterpillar and Carlisle, settlement negotiations with DuPont-Dow Elastomers, PCP (or CR) and EPDM price-fixing cartels, 2004-2005
Consulting expert

City and County of San Francisco et al. v. Microsoft, 2004-present
United States District Court for the District of Maryland, No. 1332 (CA-gov)
Testifying expert

The Service Source v. Office Depot, 2004-2005
United States District Court Eastern District of Michigan Southern Division, No. 02-73361
Project director

Joe Comes et al. v. Microsoft, 2002-2008
Iowa District Court for Polk County, No. CL82311 (IA)
Testifying expert
Deposed July 2006, November 2006

Charles Cox et al. v. Microsoft, 2002-2006
Supreme Court of the State of New York County of New York, No. 105193/00 (NY)
Testifying expert

Daniel Gordon et al. v. Microsoft, 2002-2004
State of Minnesota District Court County of Hennepin Fourth Judicial District (MN), No. 00-5994
Testifying expert
Deposed September 2003

Morelock Enterprises, Inc. v. Weyerhaeuser Co., 2004-2008
United States District Court District of Oregon, No. 3:04-cv-00583-PA
Testifying expert
Deposed October 2004, April 2005, October 2007
Testified in trial April 2008

Compuware v. IBM, 2002-2005
United States District Court for the Eastern District of Michigan, No. 02-70906
Project director

Lingo et al. v. Microsoft, 1999-2004
Superior Court of the State of California (CA) City and County of San Francisco, J.C.C.P. No. 4106
Project director

In re New Mexico Indirect Purchaser Microsoft Corp. Antitrust Litigation, 2002-2004
State of New Mexico First Judicial District, No. D-0101-CV-2000-1697 (NewM)
Testifying expert

Charles Friedman et al. v. Microsoft, 2002-2004
Superior Court of the State of Arizona in and for the County of Maricopa,
No. CV2000-000722 / CV2000-005872 (AZ)

Testifying expert
Deposed September 2003

In re Massachusetts Consumer Protection Litigation, 2003-2004
Commonwealth of Massachusetts, Superior Court Department of the Trial Court Middlesex
Division, No. 00-2456(MA)

Consulting expert

Olson v. Microsoft, 2002
Montana First Judicial District Court Lewis & Clark County, No. CDV-2000-219 (MT)

Consulting expert

Covad v. Bell Atlantic (Verizon), 2001-2004
United District Court for the District of Columbia, No. 99-1046

Project director

AMD, 2000-2004

Project director

Gravity et al. v. Microsoft, 1999-2003
United States District Court for the District of Columbia, No. 1:99CV00363

Staff economist

Leckrone, et al. v. Premark International, Inc., et al., 2001 (formica)

Testifying expert

Ren, et al. v. EMI Music Distribution, Inc., 2001 (CDs)
State of Michigan in the Circuit Court of the County of Macomb, No. 00-2383-CZ

Testifying expert

SBC, 2000

Staff economist

City and County of San Francisco, 1999

Staff economist

Intergraph v. Intel, 1998-2001
United States District Court Appeals for the Federal District, No. 98-1308

Staff economist

Comm-Tract v. Northern Telecom, 1991-1997
United States District Court District of Massachusetts, No. 90-13088-WF

Project director

Systemcare, Inc. v. Wang Computer, 1991-1993
United States District Court for the District of Colorado, No. 89-B-1778

Staff economist

International Travel Arrangers v. Northwest Airlines, 1988-1989

Staff economist